

Member Benefits Package



Learn more at hdffa.org/hdft

OREGON

FUN FACT:
Temperatures in Central Oregon can fluctuate by over 60 degrees between daily highs and nightly lows, making the region susceptible to frost any time of the year, even in the months.

- 1** A business listing in the 2024 High Desert Food Trail brochure.
- 2** Distribution of the High Desert Food Trail brochure statewide with a print run of at least 20,000 copies.
- 3** Member signage options tailored to your business needs, including window clings, stickers, and larger signage.
- 4** Engagement in ongoing and diverse paid promotional efforts across multiple platforms such as Facebook, digital advertising, Visit Central Oregon, Travel Oregon, and more.
- 5** Inclusion in a webpage featured on several visitor-oriented platforms, such as Travel Oregon and Visit Central Oregon.
- 6** Public Relations campaigns offered in partnership with regional destination management organizations, expertly crafted to boost your business's media presence and public recognition.
- 7** Inclusion in ongoing creative promotional efforts, such as ads in newspapers and radio, based on funding availability.
- 8** Membership in a network of like-minded businesses to collaborate with, source from, and uplift!

All for only \$50 a year!

