

Get a Taste of this Place FAQs

Where do I find more information about Get a Taste of This Place?
We have a dedicated webpage hdffa.org/get-a-taste-of-this-place/

What are specialty crops?

Fruits, Vegetables, Tree nuts, Dried fruits, Christmas trees, Turf type grasses, and Nursery crops (including floriculture and horticulture)



I'm a grocer, processor, chef, food truck, etc. how does this apply to me?

In addition to supporting specialty crops and the farmers growing them, the grant funds support processors and producers that use them. If your business uses Central Oregon specialty crops, we can pay for your Get a Taste marketing materials.

What if I'm a processor but can't procure local crops?

We realize that getting the crop at the volume and price point that you need can be difficult. We support all Central Oregon food businesses that are based here and sell locally recognizing that processing/co-packing may not be possible in our region. Marketing materials are available to you as an HDFFA member, but will be provided at cost as the grant does not allow us to use their funds.

I'm a rancher (not growing any specialty crops) how can I get free materials?

Meat and dairy products don't meet the criteria for the grant. However, ODA recognizes that ranching and farming go hand in hand in the food system and allows us a low threshold by which we can provide marketing materials to non-specialty crop farmers if it meets the overall goal of the grant. We will track the total number of ranchers requesting materials and let you know if you have to pay at cost or if these materials are free to you based on the overall requests made.

Am I eligible for a Producer Profile?

Only HDFFA Partners farmers and ranchers are eligible for Producer Profiles at this time. We hope to expand profiles to include all businesses in the future.

Should I talk to the stores selling my products about co-promoting me through Get a Taste?

Yes, if stores carrying your product are not currently promoting Get a Taste, please introduce them to our marketing material or send them our way and we'd be happy to contact them.

Can I print the Get a Taste logo on my labels or boxes?

Yes, as long as you are maintaining the brand and logo guidelines listed in the Marketing Campaign Overview document.

Could I get customizable collateral with my logo like the banners?

We have a variety of different customization options depending on your Partnership or Sponsorship level. Please contact us at info@hdffa.org for if you would like any of our collateral customized.

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