**Effectively increased produce consumption and confidence to prepare fresh vegetables and fruits**
- Increased vegetable and fruit intake by 1.4 cups/day
- Continued to eat as many vegetables and prioritized buying vegetables even after program
- Participants reported increased motivation to eat fresh foods after the program
- Participants reported spending more money on fruits and vegetables after the program

**Participants benefited from multiple aspects of the program**
- 95% were satisfied with the program
- 96% found the nutrition information valuable
- 88% found value in the social aspect of the program
- Attendance averaged 75%

**Positively impacted the local food economy**
- Benefitted over 20 farms
- Increased farm sales by $14,642 through farm direct purchases
- Invested $25,475 in the local food economy from farm direct purchases as determined by using an established Central Oregon multiplier of 1.74

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**Successfully expanded our VeggieRx program in Central Oregon**
- Expanded from its pilot year offerings in Bend, adding Redmond and Prineville locations.
- Provided fresh food to 148 participants (70% program growth)
- Connected with 200+ providers, who referred 450+ patients
- Strengthened community linkages among health care, non-profit, participants and farmers to effectively address the needs of food insecure individuals

**Partnered with local organizations and piloted a new VeggieRx model**
- VeggieRx and Fresh To You, a mobile fresh food pantry by Neighbor Impact, collaborated to reach rural areas experiencing food insecurity in Central Oregon
- Participants received styled meal kits (Fresh Harvest Kits) full of locally grown produce as an alternative to our farmers market based model

**Reached Central Oregonians experiencing social inequities**
- 50% of the participants earned a household income of <$15,000 per year
- More than 1/3 of participants had their Supplemental Nutrition Assistance Program (SNAP) benefits reduced or removed within the last year
- 100% of participants were experiencing food insecurity

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